

ORDER



KLAS

Orders
Order / Rev: 36903
Alt Order #: 08836469
Product Desc: OBAMA/P/D
Estimate: 1536
Flight Dates: 09/04/12 - 10/01/12
Original Date / Rev: 08/06/12 / 08/29/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama, Barack D-President
Demographic: A35+
Product Codes: PO1
Priority: LV4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	402	\$224,935.00	\$191,194.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	402	\$224,935.00	\$191,194.75	0.00
Totals	402	\$224,935.00	\$191,194.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$224,935.00
Market	100%	\$749,783.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$187,445.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$37,489.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/04/12	09/28/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$145.00	LV3	0.00	NM	20	\$2,900.00
				8 News Now 5a M-F											

8 NEWS NOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/04/12	09/10/12	MTWTF--	5	\$145.00	0.00
Week: 09/11/12	09/17/12	MTWTF--	5	\$145.00	0.00
Week: 09/18/12	09/24/12	MTWTF--	5	\$145.00	0.00
Week: 09/25/12	10/01/12	-TWTF--	5	\$145.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/04/12	09/28/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a MTWTF--	:30	5	\$145.00	LV3	0.00	NM	20	\$2,900.00
8 NEWS NOW														
E 2	8	09/04/12	09/28/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	:30	5	\$245.00	LV2	0.00	NM	20	\$4,900.00
8 NEWS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$245.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$245.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$245.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$245.00		0.00			
E 3	8	09/04/12	09/28/12	CBS This Morning 7-9a CM CBS This Morning	CM	7-9a MTWTF--	:30	5	\$150.00	LV2	0.00	NM	20	\$3,000.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$150.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$150.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$150.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$150.00		0.00			
E 4	8	09/08/12	09/29/12	CBS Early Show - Sat. CM CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$240.00	LV1	0.00	NM	4	\$960.00
CBS THIS MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$240.00		0.00			
Week:		09/10/12	09/16/12	-----S-				1	\$240.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$240.00		0.00			
Week:		09/24/12	09/30/12	-----S-				1	\$240.00		0.00			
E 5	8	09/09/12	09/30/12	Eye on Wash/Wall St JoM Eye On Wash/Wall St Jrnl	CM	5-6a -----S (5:00 AM-5:30 AM)	:30	1	\$75.00	LV2	0.00	NM	4	\$300.00
EYE ON WASHINGTON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$75.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$75.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$75.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$75.00		0.00			
E 6	8	09/09/12	09/30/12	Eye on Wash/Wall St JoM Eye On Wash/Wall St Jrnl	CM	5-6a -----S (5:30 AM-6:00 AM)	:30	1	\$75.00	LV2	0.00	NM	4	\$300.00
WALL STREET JOURNAL REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$75.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$75.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$75.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$75.00		0.00			
E 7	8	09/09/12	09/30/12	8 News Now Sun AM #1CM 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$315.00	LV1	0.00	NM	4	\$1,260.00
8 NEWS NOW SUNDAY MORNING- #1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$315.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$315.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$315.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$315.00		0.00			
E 8	8	09/09/12	09/30/12	CBS News Sunday MornM CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$850.00	LV1	0.00	NM	4	\$3,400.00
CBS NEWS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$850.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$850.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$850.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$850.00		0.00			
E 9	8	09/09/12	09/30/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$850.00	LV1	0.00	NM	4	\$3,400.00
8 NEWS NOW SUNDAY MORNING- #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 9	8	09/09/12	09/30/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$850.00	LV1	0.00	NM	4	\$3,400.00
8 NEWS NOW SUNDAY MORNING- #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S					1	\$850.00		0.00			
Week: 09/10/12		09/16/12	-----S					1	\$850.00		0.00			
Week: 09/17/12		09/23/12	-----S					1	\$850.00		0.00			
Week: 09/24/12		09/30/12	-----S					1	\$850.00		0.00			
E 10	8	09/09/12	09/30/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$940.00	LV1	0.00	NM	4	\$3,760.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S					1	\$940.00		0.00			
Week: 09/10/12		09/16/12	-----S					1	\$940.00		0.00			
Week: 09/17/12		09/23/12	-----S					1	\$940.00		0.00			
Week: 09/24/12		09/30/12	-----S					1	\$940.00		0.00			
E 11	8	09/04/12	09/28/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a MTWTF--	:30	5	\$200.00	LV3	0.00	NM	20	\$4,000.00
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					5	\$200.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					5	\$200.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					5	\$200.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					5	\$200.00		0.00			
E 12	8	09/04/12	09/28/12	Price Is Right Price Is Right	CM	10-11a MTWTF--	:30	2	\$1,000.00	LV1	0.00	NM	7	\$7,000.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$1,000.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					1	\$1,000.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$1,000.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					2	\$1,000.00		0.00			
E 13	8	09/04/12	10/01/12	Y&R Young & Restless	CM	11a-12p MTWTF--	:30	2	\$1,500.00	LV1	0.00	NM	7	\$10,500.00
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$1,500.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					1	\$1,500.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$1,500.00		0.00			
Week: 09/25/12		10/01/12	MTWTF--					2	\$1,500.00		0.00			
E 14	8	09/04/12	09/28/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	5	\$200.00	LV3	0.00	NM	20	\$4,000.00
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					5	\$200.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					5	\$200.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					5	\$200.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					5	\$200.00		0.00			
E 15	8	09/04/12	09/28/12	1230-2p Soaps/ LMAD Soaps	CM	1230-1p MTWTF-- (12:30 PM-1:00 PM)	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$900.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					2	\$900.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$900.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					2	\$900.00		0.00			
E 16	8	09/04/12	09/28/12	1230-2p Soaps/ LMAD Let's Make A Deal	CM	1-2p MTWTF-- (1:00 PM-2:00 PM)	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12		09/10/12	MTWTF--					2	\$900.00		0.00			
Week: 09/11/12		09/17/12	MTWTF--					2	\$900.00		0.00			
Week: 09/18/12		09/24/12	MTWTF--					2	\$900.00		0.00			
Week: 09/25/12		10/01/12	-TWTF--					2	\$900.00		0.00			

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E 16	8	09/04/12	09/28/12	1230-2p Soaps/ LMAD Let's Make A Deal	CM	1-2p MTWTF-- (1:00 PM-2:00 PM)	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
LET'S MAKE A DEAL														
E 17	8	09/04/12	09/28/12	The Talk 2-3P The Talk	CM	2-3p MTWTF--	:30	2	\$900.00	LV1	0.00	NM	8	\$7,200.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$900.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				2	\$900.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				2	\$900.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				2	\$900.00		0.00			
E 18	8	09/04/12	09/28/12	Ellen Ellen	CM	3-4p MTWTF--	:30	5	\$275.00	LV3	0.00	NM	20	\$5,500.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$275.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$275.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$275.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$275.00		0.00			
E 19	8	09/08/12	09/08/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S- (5:30 PM-6:00 PM)	:30	1	\$625.00	LV1	0.00	NM	1	\$625.00
THE INSIDER WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$625.00		0.00			
E 20	8	09/09/12	09/30/12	Sun 3-4p Storm Stories 3-4p Storm Stories	CM	3-4p -----S	:30	1	\$115.00	LV3	0.00	NM	4	\$460.00
STORM STORIES (HOUR)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$115.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$115.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$115.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$115.00		0.00			
E 21	8	09/09/12	09/30/12	Sun 4-5P Elec Playgroun 4-5p Electric Playgrnd 2x	CM	4-5p -----S (4:00 PM-5:00 PM)	:30	1	\$125.00	LV3	0.00	NM	4	\$500.00
ELECTRIC PLAYGROUND (HOUR)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$125.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$125.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$125.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$125.00		0.00			
E 22	8	09/09/12	09/30/12	Sun 530-6p Ins Ed Wknd Inside Edition Wknd	CM	530-6p -----S	:30	1	\$115.00	LV3	0.00	NM	4	\$460.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$115.00		0.00			
Week:		09/10/12	09/16/12	-----S				1	\$115.00		0.00			
Week:		09/17/12	09/23/12	-----S				1	\$115.00		0.00			
Week:		09/24/12	09/30/12	-----S				1	\$115.00		0.00			
E 23	8	09/04/12	09/28/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	5	\$225.00	LV3	0.00	NM	20	\$4,500.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$225.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$225.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$225.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$225.00		0.00			
E 24	8	09/04/12	09/28/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	5	\$275.00	LV3	0.00	NM	20	\$5,500.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$275.00		0.00			
Week:		09/11/12	09/17/12	MTWTF--				5	\$275.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$275.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	8	09/04/12	09/28/12	7-8p Rotator 7-8p Rotator	CM	7-8p MTWTF--	:30	5	\$325.00	LV2	0.00	NM	20	\$6,500.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/04/12-09/10/12		7-8p Rotator		7-8p		MTWThF----	:30	(\$325.00)	0.00	NM		
See MG 30.21														
4	8	09/04/12-09/10/12		7-8p Rotator		7-8p		MTWThF----	:30	(\$325.00)	0.00	NM		
See MG 30.23														
5	8	09/04/12-09/10/12		7-8p Rotator		7-8p		MTWThF----	:30	(\$325.00)	0.00	NM		
See MG 30.22														
21	8	09/04/12-09/04/12		Tue 10-11p		10-11p		-T-----	:30	\$325.00	0.00	NM		
Ⓜ MG for 30.1 09/04														
Program moved due special programming / Dem. Convention - bco														
22	8	09/05/12-09/05/12		Wed 10-11p		10-11p		--W-----	:30	\$325.00	0.00	NM		
Ⓜ MG for 30.5 09/05														
Program moved due special programming / Dem. Convention - bco														
23	8	09/06/12-09/06/12		Thu 10-11p		10-11p		---Th-----	:30	\$325.00	0.00	NM		
Ⓜ MG for 30.4 09/06														
Program moved due special programming / Dem. Convention - bco														
Week:		09/11/12	09/17/12	MTWTF--				5	\$325.00		0.00			
Week:		09/18/12	09/24/12	MTWTF--				5	\$325.00		0.00			
Week:		09/25/12	10/01/12	-TWTF--				5	\$325.00		0.00			
E 31	8	09/08/12	09/22/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$175.00	LV2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$175.00		0.00			
Week:		09/10/12	09/16/12	-----				0	\$0.00		0.00			
Week:		09/17/12	09/23/12	-----S-				1	\$175.00		0.00			
E 32	8	09/17/12	09/17/12	Mon 8-9p How I Met Your Mother	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
HOW I MET MOTHER/ TWO BROKE GIRLS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,600.00		0.00			
E 33	8	09/24/12	09/24/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	1	\$2,100.00	LV1	0.00	NM	0	\$0.00
2.5 MEN /MIKE & MOLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/24/12-09/30/12		Mon 9-10p		9-10p		M-----	:30	(\$2,100.00)	0.00	NM		
Credited														
E 34	8	09/10/12	09/10/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
HAWAII FIVE-0														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$2,000.00		0.00			
E 35	8	09/11/12	09/11/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$2,100.00		0.00			
E 36	8	09/25/12	09/25/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$6,000.00		0.00			
E 37	8	09/04/12	09/18/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$2,100.00	LV2	0.00	NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 36903
 Alt Order #: 08836469
 Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1536
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	8	09/04/12	09/18/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$2,100.00	LV2	0.00	NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-T-----		1		\$2,100.00		0.00				
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00				
		Week: 09/17/12	09/23/12	-T-----		1		\$2,100.00		0.00				
E 38	8	09/11/12	09/11/12	Tue 10-11p CSI	CM	10-11p -T-----	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1		\$1,400.00		0.00				
E 39	8	09/05/12	09/12/12	Wed 8-9p Big Brother	CM	8-9p --W----	:30	1	\$1,600.00	LV3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	--W----		1		\$1,600.00		0.00				
		Week: 09/10/12	09/16/12	--W----		1		\$1,600.00		0.00				
E 40	8	09/26/12	09/26/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W----		1		\$2,100.00		0.00				
E 41	8	09/19/12	09/19/12	Wed 8-9p Survivor: Philippines	CM	8-930p --W----	:30	1	\$1,800.00	LV1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		1		\$1,800.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	8	09/17/12-09/23/12	Wed 8-9p		8-930p	--W-----	:30	(\$1,800.00)	0.00	NM			
				Credited										
E 42	8	09/05/12	09/05/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$1,800.00	LV2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	--W----		1		\$1,800.00		0.00				
E 43	8	09/26/12	09/26/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W----		1		\$2,300.00		0.00				
E 44	8	09/20/12	09/20/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		1		\$1,800.00		0.00				
E 45	8	09/13/12	09/13/12	Thu 9-10p Big Brother	CM	9-10p ---T---	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1		\$8,500.00		0.00				
E 46	8	09/20/12	09/20/12	Thu 10-11p Person Of Interest	CM	10-11p ---T---	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		1		\$2,300.00		0.00				
E 47	8	09/14/12	09/14/12	Fri 8-9p Undercover Boss	CM	8-9p ----F--	:30	1	\$900.00	LV3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1		\$900.00		0.00				
E 48	8	09/07/12	09/07/12		CM	10-11p ----F--	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00

Order / Rev: 36903
Alt Order #: 08836469
Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President
Product Desc: OBAMA/P/D
Estimate: 1536
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
BLUE BLOODS Fri 10-11p Blue Bloods Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----F-- 1 \$7,500.00 0.00														
E 49	8	09/08/12	09/22/12	Sat Prime Special KLAS Movie	CM	8-10p (8:00 PM-10:00 PM)	:30	1	\$500.00	LV2	0.00	NM	3	\$1,500.00
CRIMETIME SATURDAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----S- 1 \$500.00 0.00 Week: 09/10/12 09/16/12 ----S- 1 \$500.00 0.00 Week: 09/17/12 09/23/12 ----S- 1 \$500.00 0.00														
E 50	8	09/15/12	09/22/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$2,250.00	LV1	0.00	NM	2	\$4,500.00
48 HOURS MYSTERY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S- 1 \$2,250.00 0.00 Week: 09/17/12 09/23/12 ----S- 1 \$2,250.00 0.00														
E 51	8	09/09/12	09/23/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$3,375.00	LV1	0.00	NM	3	\$10,125.00
60 MINUTES Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----S 1 \$3,375.00 0.00 Week: 09/10/12 09/16/12 ----S 1 \$3,375.00 0.00 Week: 09/17/12 09/23/12 ----S 1 \$3,375.00 0.00														
E 52	8	09/30/12	09/30/12	Sun 8-9p Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	:30	1	\$4,750.00	LV1	0.00	NM	1	\$4,750.00
AMAZING RACE 21 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -----S 1 \$4,750.00 0.00														
E 53	8	09/16/12	09/16/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$1,200.00	LV2	0.00	NM	1	\$1,200.00
THE GOOD WIFE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -----S 1 \$1,200.00 0.00														
E 54	8	09/09/12	09/09/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00
THE MENTALIST Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 -----S 1 \$4,000.00 0.00														
E 55	8	09/04/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$500.00	LV2	0.00	NM	10	\$5,000.00
8 NEWS NOW AT 11PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/04/12 09/10/12 MTWTF-- 5 \$500.00 0.00 Week: 09/11/12 09/17/12 -TWTF-- 5 \$500.00 0.00														
E 56	8	09/08/12	09/30/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$750.00	LV1	0.00	NM	8	\$6,000.00
8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----SS 2 \$750.00 0.00 Week: 09/10/12 09/16/12 ----SS 2 \$750.00 0.00 Week: 09/17/12 09/23/12 ----SS 2 \$750.00 0.00 Week: 09/24/12 09/30/12 ----SS 2 \$750.00 0.00														
E 57	8	09/04/12	09/14/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	:30	5	\$225.00	LV2	0.00	NM	10	\$2,250.00
LATE SHOW w. LETTERMAN Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/04/12 09/10/12 MTWTF-- 5 \$225.00 0.00 Week: 09/11/12 09/17/12 -TWTF-- 5 \$225.00 0.00														
E 58	8	09/04/12	09/28/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	2	\$300.00	LV1	0.00	NM	8	\$2,400.00

Order / Rev: 36903
 Alt Order #: 08836469
 Flight Dates: 09/04/12 - 10/01/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1536
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		2		\$300.00		0.00				
		Week: 09/11/12	09/17/12	MTWTF--		2		\$300.00		0.00				
		Week: 09/18/12	09/24/12	MTWTF--		2		\$300.00		0.00				
		Week: 09/25/12	10/01/12	-TWTF--		2		\$300.00		0.00				
E 59	8	09/04/12	09/28/12	137-237a M-F Nate Berkus Elec Play/ET	CM	137-237a MTWTF-- (1:37 XM-2:37 XM)	:30	2	\$20.00	LV4	0.00	NM	8	\$160.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		2		\$20.00		0.00				
		Week: 09/11/12	09/17/12	MTWTF--		2		\$20.00		0.00				
		Week: 09/18/12	09/24/12	MTWTF--		2		\$20.00		0.00				
		Week: 09/25/12	10/01/12	-TWTF--		2		\$20.00		0.00				
E 60	8	09/08/12	09/29/12	Sat 1135p-1235a The U Private Practice	CM	1135p-1235a -----S-	:30	1	\$55.00	LV3	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1		\$55.00		0.00				
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00				
		Week: 09/17/12	09/23/12	-----S-		1		\$55.00		0.00				
		Week: 09/24/12	09/30/12	-----S-		1		\$55.00		0.00				
E 61	8	09/22/12	09/22/12	Sat 1235-135a DaVinci Da Vinci Inquest	CM	12.35a-1.35a -----S- (12:35 XM-1:35 XM)	:30	1	\$50.00	LV3	0.00	NM	1	\$50.00
BROTHERS & SISTERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		1		\$50.00		0.00				
E 62	8	09/15/12	09/29/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am -----S- (1:35 XM-2:35 XM)	:30	1	\$20.00	LV4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1		\$20.00		0.00				
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00				
		Week: 09/24/12	09/30/12	-----S-		1		\$20.00		0.00				
E 63	8	09/09/12	09/30/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$40.00	LV3	0.00	NM	4	\$160.00
GAME TIME WITH UNLV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1		\$40.00		0.00				
		Week: 09/10/12	09/16/12	-----S		1		\$40.00		0.00				
		Week: 09/17/12	09/23/12	-----S		1		\$40.00		0.00				
		Week: 09/24/12	09/30/12	-----S		1		\$40.00		0.00				
E 64	8	09/09/12	09/23/12	Su 1205-105a House House / Sports Spec	CM	1205-105a -----S (12:05 XM-1:05 XM)	:30	1	\$20.00	LV3	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1		\$20.00		0.00				
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00				
		Week: 09/17/12	09/23/12	-----S		1		\$20.00		0.00				
E 65	8	09/30/12	09/30/12	Sun 105-205a Bros/Sister CBS Sports Spectacular	CM	105-205a -----S (1:05 XM-2:05 XM)	:30	1	\$20.00	LV3	0.00	NM	1	\$20.00
BROTHERS & SISTERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1		\$20.00		0.00				
E 66	8	09/15/12	09/29/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$750.00	LV1	0.00	NM	3	\$2,250.00
CBS COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1		\$750.00		0.00				
		Week: 09/17/12	09/23/12	-----S-		1		\$750.00		0.00				
		Week: 09/24/12	09/30/12	-----S-		1		\$750.00		0.00				
E 67	8	09/09/12	09/30/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S (10:00 AM-1:15 PM)	:30	1	\$1,000.00	LV1	0.00	NM	0	\$0.00
CBS NFL FOOTBALL-EARLY GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S		1		\$1,000.00		0.00				

